



Innovation in Emerging Markets

Wednesday, November 30, 2016

9:00 a.m. - 11:00 a.m.

Woodrow Wilson Center

6th Floor Board Room

Speaker Biographies

Ricardo Ernst is Professor of Operations and Global Logistics, Managing Director of the Global Business Initiative, Managing Director of the Latin American Board, Co-Director of the Global Logistics Research Program, and former Deputy Dean, all at the McDonough School of Business, Georgetown University. His research interests include strategic analysis of global supply chain systems, and he has been involved in developing metrics and performance evaluations for the logistics requirements of organizations such as the Pan American Health Organization and Ex-Im Bank. Ernst has consulted with several national and international firms, including General Motors, Michelin, Rockwell, Casa Cuervo, FEMSA (Coca-Cola), Wal-Mart, and The World Bank. He is co-author of *Global Operations and Logistics* (Wiley and Sons, 1998), which includes an innovative framework as well as a series of cases from Europe, Asia, the United States, and Latin America. Ernst is also Editor-in-Chief of the new virtual Journal *Globalization, Competitiveness and Governability*, published by Georgetown University and Universia.

Jerry Haar is Professor of Management & International Business and former Associate Dean and Director of the Pino Global Entrepreneurship Center at Florida International University's College of Business Administration. He is also a Public Policy Fellow at the Woodrow Wilson International Center for Scholars, Senior Research Fellow at Georgetown University's McDonough School of Business, and Research Affiliate at Harvard's David Rockefeller Center of Latin American Studies. He has held visiting appointments at Wharton, Harvard, Oxford, Columbia, and Stanford, and was a Fulbright Scholar at the Fundação Getúlio Vargas in Brazil. Haar also served as Director of Washington Programs for the Council of the Americas. He completed graduate study at Johns Hopkins University, Columbia University, and Harvard University, and has authored numerous articles and books including *Winning Strategies for the New Latin Markets* (FT Press, 2002), *Can Latin America Compete?: Confronting the Challenges of Globalization* (Palgrave MacMillan, 2007); *Small Firms, Global Markets* (Palgrave MacMillan, 2007); *The Future of Entrepreneurship in Latin America* (Palgrave MacMillan, 2012); and *Innovation in Emerging Markets* (Palgrave MacMillian, 2016). He has consulted for multinational firms, small enterprises, and governmental organizations.



Commentators

Alexis Bonnell is the Innovation Evangelist at the U.S. Global Development Lab. Over her career, Bonnell has developed and delivered over a billion dollars of humanitarian and development programming in over 25 conflict, post-conflict, and emergency countries, in almost every sector from education to stabilization, for more than 30 international bilateral donors, 10 U.N. agencies, the military, and the private sector. Bonnell has also served as Chief of Engagement for the Office of Education and as Senior Adviser on business transformation and knowledge management at United States Agency for Development (USAID). Prior to her career in development, Bonnell worked as Director of Marketing for the Internet Trade Association. She is co-author with Roy D. Adler of the book *Get Your Dream Job* (Equity Press, 2005). Bonnell received a B.A. in advertising and public relations from Pepperdine University, a Global Executive M.A. in business administration from Kellogg Northwestern, and an M.A. in direct and interactive media from New York University. She maintains a Certified Fundraising Executive credential as well as an Advanced Project Management accreditation from Stanford University, and a certificate in non-profit management from the University of Illinois at Chicago.

Stephen Ezell is Vice President of Global Innovation Policy at the Information Technology and Innovation Foundation (ITIF), a Washington-DC based technology and economic policy think tank, where he focuses on science, technology, and innovation policy as well as international competitiveness, trade, and manufacturing policy issues. He is co-author with Robert Atkinson of *Innovation Economics: The Race for Global Advantage* (Yale, 2012) and co-author with Richard Cuthbertson and Peder Inge Furseth of *Innovating in a Service-Driven Economy: Insights, Application, and Practice* (Palgrave MacMillan, 2015). Ezell came to ITIF from Peer Insight, an innovation research and consulting firm he co-founded in 2003. He previously worked in the new product development group at NASDAQ. Ezell holds a B.S. from the School of Foreign Service at Georgetown University, with an Honors Certificate from Georgetown's Landegger International Business Diplomacy (IBD) program.

Susana García-Robles currently serves as Advisor to the Multilateral Investment Fund (MIF); Manager on Innovation, Strategy, and Client Relationships; and Team Leader in charge of MIF Venture Capital (VC) Funds. Since 1999, García-Robles has created and guided the seed and venture capital investments of MIF/FOMIN in Latin America and the Caribbean as well as its high impact entrepreneurship strategy and angel investment and women's economic empowerment programs. She serves as jury member in many selection panels for dynamic entrepreneurs, including the International Development Bank's Demand Solutions' Venture Night 2014-15-16 Competitions. She is a co-founder of the Argentine VC Association/ARCAP and the Colombian VC/PE Association ColCapital, is an Advisory Board member of the



Colombian VC/PE Association ColCapital, a Board of Directors member of the Latin American VC association/LAVCA (2010–2016), a member of the EMPEA DFI Council, and Advisory Board member of the Brazilian VC Association, ABVCAP. In 2012 she co-founded WeXchange, the first pitch competition and platform of encounter between LAC women entrepreneurs, mentors, and investors. García-Robles has an M.A. in International Economic Policy from Columbia University and an M.A. in Philosophy and Education from the Catholic University of Argentina.

Moderator

Cynthia Arnson is Director of the Latin American Program at the Woodrow Wilson International Center for Scholars. She is a widely-recognized expert on Latin American politics and international relations, including U.S. policy in the Western Hemisphere. She is co-editor (with Carlos de la Torre) of *Latin American Populism of the Twenty-First Century* (Johns Hopkins, 2013), and editor of *In the Wake of War: Democratization and Internal Armed Conflict in Latin America* (Stanford, 2012), and *Comparative Peace Processes in Latin America* (Stanford, 1999), among other publications. Arnson is a member of the editorial advisory board of *Foreign Affairs Latinoamérica*, as well as of the Social Science Research Council's Conflict Prevention and Peace Forum, the Salvadoran Foundation for Economic and Social Development (FUSADES), and Human Rights Watch/Americas, where she served as Associate Director from 1990 to 1994. As a foreign policy aide in the House of Representatives during the Carter and Reagan administrations, she participated in the national debates over U.S. policy and human rights in Central and South America. Arnson holds an M.A. and Ph.D. in International Relations from The Johns Hopkins University School of Advanced International Studies in Washington, D.C.